



● **Sierra Atlantic Expands Universal Application Network Center of Excellence**  
*Sierra Atlantic Offers Complete, Implementation Solutions and Comprehensive Porting and Testing Services for Integration Server Partner Vendors*

Fremont, CA. – April 22, 2004 – Sierra Atlantic, Inc., today announced the expansion of its Universal Application Network (UAN) Center of Excellence, which specializes in building, porting, testing, and deploying UAN-compliant business integration applications. Leveraging the company's close research and development relationship with Siebel Systems, Sierra Atlantic has expanded its investment in the partnership to include working closely with Siebel Professional Services on end customer UAN implementation tools and services. In addition, the Center of Excellence supports a working lab for configuring, building, testing and validating integration applications for Siebel customers. Sierra Atlantic will showcase its UAN practice at Siebel User Week from April 21-23 in Cannes.

Sierra Atlantic's UAN Center of Excellence is expanding to include remote configuration and technical support teams that support the entire UAN customer base. It provides customers with the ability to quickly and cost-effectively integrate Siebel Systems products with other enterprise applications using UAN. The Center of Excellence includes dedicated implementation, engineering and quality assurance teams that work closely with Siebel Professional Services to refine the implementation methodology and guidelines, and ensure high quality results.

“At Sierra Atlantic we share a common vision with Siebel Systems, built on the premise that packaged, process-based integration solutions enable customers to affect transformational change in their businesses, and reduce cost and rigidity in their IT environment.” said Raju Reddy, CEO of Sierra Atlantic. “Through our partnership with Siebel Systems, our domain expertise with Siebel business applications, and our investments in Universal Application Network, we are uniquely positioned to deliver on that vision for our customers.”

Established in early 2003, Sierra Atlantic's UAN Center of Excellence now consists of approximately 200 professionals, ranging from Project Managers to software architects and subject matter experts in various industry verticals, including high-tech manufacturing, communications and financial services. The UAN Center of Excellence is located in Hyderabad, India and Fremont, California.

● **About Sierra Atlantic**

Sierra Atlantic is a leader in core enterprise applications, helping our customers optimize their investments in Oracle, PeopleSoft, SAP and Siebel. With expertise derived from deep R&D relationships with enterprise software leaders, we offer complete lifecycle application management solutions -- strategy, implementation, integration, upgrade and support -- using our NShore™ methodology. We integrate these point solutions into Application Networks® that enable seamless business processes within and outside the enterprise. With over 300 highly satisfied customers since 1993, Sierra Atlantic is headquartered in Silicon Valley with offices in Chicago, New York, London, India, Malaysia and Singapore. For more information, please visit [www.SierraAtlantic.com](http://www.SierraAtlantic.com).

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