
Sierra Atlantic Bags “Oracle Partner Award” For The 3rd Consecutive Year

Hyderabad, March 6th, 2007 – Oracle Corporation announced Sierra Atlantic as the ‘Oracle Partner of the year - 2006’ from among its partner companies across Malaysia. The awards recognized Sierra Atlantic’s exceptional contribution to Oracle’s product development and implementation initiatives in the Asia-Pacific region.

Sierra Atlantic is India’s leading offshoring enterprise applications company, operating a world-class Oracle Center of Excellence at its Global Development Center in Hyderabad. This year’s achievement reiterates the continued high value and quality of services provided by Sierra Atlantic. Prior to this, the company has won several awards such as Oracle partner of the year 2004 for E-business Suite in Malaysia, Oracle Application Reseller of the Year 2002 from Oracle Singapore, Oracle E-Business Suite Implementer of the Year 2001, and Outstanding Achievement award in 2001.

*According to **Yeshwanth Reddy, Executive Director, Sierra Atlantic**, “Our relationship with Oracle goes back almost 14 years, since we started product development for the company. Being a long-time Oracle Certified Advantage Partner, this relationship has continued into the applications domain of ERP integration and implementation. I believe our close involvement and in-depth understanding of Oracle and its business has helped us set high standards in our service to our customers.”*

Sierra Atlantic has been a prominent part of the Asia-Pacific software market since 2001, offering a broad range of services to Oracle E-Business Suite users, including implementation, upgrades, customization, and integration services.

About the Oracle PartnerNetwork

The Oracle PartnerNetwork is a global business network of more than 12,000 companies which deliver innovative enterprise software solutions based on Oracle software. Through access to Oracle’s premier products, education, technical services, marketing and sales support, the Oracle PartnerNetwork provides partners with the resources they need to be successful in today’s Internet economy. Oracle partners are able to offer customers’ leading-

edge solutions backed by Oracle's position as the world's largest enterprise software company. Partners who are able to demonstrate superior product knowledge, technical expertise and a commitment to doing business with Oracle qualify for the Oracle Certified Partner level. These partners receive a higher-level of service, support, training and certification from Oracle.

About Sierra Atlantic

Sierra Atlantic is a leader in offshoring enterprise applications, helping our customers optimize their investments in enterprise business applications - ERP, CRM, and SCM – from leading vendors such as Agile, Oracle, PeopleSoft (now Oracle), SAP and Siebel (now Oracle). With expertise derived from deep R&D relationships with enterprise software leaders, we offer complete lifecycle e-business application management solutions -- development, implementation, integration, upgrade and support-- using our NShore™ methodology. We integrate these point solutions into Application Networks® that enable seamless business processes within and outside the enterprise. With over 750 highly satisfied customers since 1993, Sierra Atlantic headquartered in Silicon Valley has offices in Dallas, Chicago, Toronto, Boston, London, Paris, Switzerland, Dubai, India, Malaysia and Singapore. For more information, please visit www.SierraAtlantic.com

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