



● **Sierra Atlantic Announces Unique Offshore Outsourced IT Services Targeted at Manufacturing Companies**

Manufacturing Center of Excellence Specializes in Lifecycle Enterprise Application Management for Discrete and Process Manufacturing Companies

Fremont, CA. – February 19, 2004 – Sierra Atlantic, Inc. today announced its Manufacturing Center of Excellence, which specializes in offshoring enterprise application management for discrete and process manufacturing companies. The Manufacturing Center of Excellence applies Sierra Atlantic's NShore™ methodology for offshore application management and draws upon best practices, tools and processes honed over a decade supporting the needs of manufacturing companies including Ciena, Stratex Networks, Network Appliance, Hempel Coatings and many others.

Supporting the needs of manufacturing companies requires in-depth understanding of issues directly relevant to their business. Recognizing this, Sierra Atlantic's Manufacturing Center of Excellence unites project managers with direct manufacturing experience and software consultants with a strong familiarity with the enterprise applications manufacturers most often employ – supply chain management (SCM), product lifecycle management (PLM) and enterprise resource planning (ERP) suites – to provide services ranging from business consultation to application development, implementation, customization, upgrades, maintenance and support.

Furthermore, Sierra Atlantic's Manufacturing Center of Excellence draws upon years of ongoing research and development initiatives with companies like Agile, Oracle, Siebel, SAP and webMethods that develop the solutions manufacturers typically deploy. Finally, Sierra Atlantic employees come with direct manufacturing experience in industries as diverse as electronics, semiconductors, peripherals, medical equipment, food and beverage, paints, chemicals and pharmaceuticals.

"Manufacturing companies have unique business processes that can only be easily understood by professionals with direct experience in the field," said Raju Reddy, CEO of Sierra Atlantic. "Our Manufacturing Center of Excellence combines experts in manufacturing and enterprise application management, enabling us to provide complete lifecycle support."

Sierra Atlantic's Manufacturing Center of Excellence provides an unusually strong suite of offshore, outsourced lifecycle enterprise application services including:

- Enterprise-wide eBusiness technology vision, strategy and planning
- ERP application integration with a focus on eBusiness solutions
- Internet application design, development, and implementation
- Oracle Process Manufacturing - implementation, customization and integration
- Oracle Financials - implementation, customization and integration
- Data warehousing, business intelligence - design and implementation
- CRM, enterprise information portals - implementation, customization and integration
- B2B infrastructure - deployment
- Legacy systems migration to the internet platform using Sierra Atlantic-developed Genie migration tools (including Oracle Forms 3, Sybase PowerBuilder, Ingres ABF, and JYACC JAM/JPL)
- Outsourced offshore application development and maintenance

Sierra Atlantic's NShore™ methodology consists of best practices, tools and processes that ensure the right mix of onshore, near-shore and offshore software services for both enterprise application vendors and their customers. NShore™ draws upon expertise derived from deep offshore R&D relationships with enterprise application leaders including Oracle, PeopleSoft and Siebel, and utilizes the company's unique intellectual property, Application Networks®, in enterprise application integration (EAI). The tested, proven processes of this methodology ensure rapid development, implementation and responsive and effective support of solutions, with reduced iterations, resulting in quality solutions delivered at minimal cost and duration.

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● About Sierra Atlantic

Sierra Atlantic is a leader in offshoring enterprise applications, helping our customers optimize their investments in Oracle, PeopleSoft, SAP and Siebel. With expertise derived from deep R&D relationships with enterprise software leaders, we offer complete lifecycle application management solutions -- strategy, implementation, integration, upgrade and support -- using our NShore™ methodology. We integrate these point solutions into Application Networks® that enable seamless business processes within and outside the enterprise. With over 300 highly satisfied customers since 1993, Sierra Atlantic is headquartered in Silicon Valley with offices in Chicago, New York, London, India, Malaysia and Singapore. For more information, please visit www.SierraAtlantic.com.

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