



● Sierra Atlantic inaugurates its New Campus Facility in Hyderabad, India

Fremont, California, & Hyderabad, India (February 02, 2008) Sierra Atlantic, the leader in offshoring Enterprise Applications and Outsourced Product Development, today announced the inauguration of the first phase of its state-of-the art campus facility in Hyderabad, India.

Built with an investment of \$14 Million, Sierra Atlantic's campus is equipped with modern facilities coupled with the latest technology and ergonomics. "The campus along with our proven ability to recruit and cultivate India's brightest engineering talent further enhances Sierra Atlantic's capability to deliver world-class IT services to our global customers. The campus facility will enhance our ability to scale operations as per customer demand and meet our promise of 100% customer satisfaction," said Raju Reddy, CEO, Sierra Atlantic, Inc.

The campus reflects Sierra Atlantic's commitment to consistent growth, with its employees and partners. As Raju Reddy further added, "Sierra Atlantic continues to move up the value chain, delivering higher level IT services with the added benefits of offshore cost savings."

The first phase of the campus has a total built-up area of 2,00,000 square feet and will house 1,500 employees. Phase II of the campus, which will occupy a total built up area of 3,50,000 square feet is planned to accommodate additional 3,500 employees to support our growth in business. When complete, the Sierra Atlantic campus will have world-class facilities including modular work spaces with break out areas, an expansive cafeteria, a modern gymnasium, tennis and basketball courts, a cricket pitch, and internal landscaped atriums.

About Sierra Atlantic

Sierra Atlantic is the leader in information technology services for enterprise applications, outsourced product development and business process integration, helping our customers optimize their investments in enterprise business applications - ERP, CRM and SCM - from leading vendors such as Oracle, Microsoft and SAP. With expertise derived from deep R&D relationships with enterprise software leaders, we offer complete lifecycle e-business application management solutions - development, implementation, integration, upgrade and support - using our NShore™ methodology. We integrate these point solutions into Application Networks® that enable seamless business processes within and outside the enterprise. With over 750 highly satisfied customers since 1993, Sierra Atlantic is headquartered in Silicon Valley with offices in Dallas, Chicago, Toronto, Boston, London, Paris, Geneva, Dubai, India, China, Malaysia and Singapore. For more information, please visit www.SierraAtlantic.com.

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